



A WALDORF ASTORIA® RESORT



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The Western Home of Golf in America®

**FACT SHEET**

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**LOCATION:**

La Quinta Resort & Club is located in Southern California's Coachella Valley in the city of La Quinta, 19 miles southeast of Palm Springs, 130 miles northeast of San Diego, and 130 miles southeast of Los Angeles.

**OPENED:**

The resort first opened on December 26, 1926.

**OVERVIEW:**

Set against the breathtaking backdrop of the rugged Santa Rosa Mountains, the legendary La Quinta Resort & Club is the longest-running resort in the Palm Springs desert area and one of only two resorts in the country for which a city has been named. Spanning 45 vibrant acres, its verdant grounds are accentuated by beds of colorful flowers; fragrant orange, lemon, tangerine, tangelo and grapefruit trees; cypress trees and cacti; sparkling pools and waterfalls; and picturesque courtyards, all framed by towering palms.

A member of Hilton's Waldorf Astoria Hotels & Resorts, the historic property offers a variety of distinctive accommodations, 41 swimming pools and 53 hot spas, championship-caliber golf and tennis facilities, award-winning dining, expansive spa and fitness facilities, a variety of boutiques and shops in the two-story Plaza area, and some of the region's top indoor and outdoor meeting spaces.

**HISTORY:**

A quintessential example of California architecture, the property was originally developed by prominent businessman Walter H. Morgan, who purchased 1,400 acres from the Cahuilla Indian tribe and commissioned Pasadena-based architect Gordon Kaufman to mastermind an inviting hacienda-style hotel. Morgan enlisted Mexican laborers to craft more than 100,000 adobe bricks, 60,000 roof tiles and 5,000 floor tiles – with a total construction cost of \$150,000 – for the original adobe structure. Over the years, the property has grown from 20 cozy casitas to 796 guestrooms and villas, yet still retains the intimate, inviting atmosphere that has remained its hallmark for nearly 85 years. Every expansion has been carefully orchestrated to reflect the detail and integrity of Kaufman's original award-winning architecture.

Because of its secluded nature, La Quinta Resort & Club has long been a place for Hollywood's elite – as well as artists, moguls and international dignitaries – for relaxation and play. The influential filmmaker Frank Capra came here to write and the result: his Academy Award-winning "It Happened One Night" became such a sensation that he returned to the same casita year after year to pen other scripts like "Mr. Deeds Goes To Town," "You Can't Take It With You" and the classic "It's A Wonderful Life." Over the years, luminaries to visit La Quinta have included film legends such as Marlene Dietrich, Bette Davis, Clark Gable, Errol Flynn, Katherine Hepburn, Greta Garbo and Shirley Temple.

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**ACCOMMODATIONS:**

The resort has 796 guestrooms and villas situated in charming whitewashed Spanish-style casitas with views of the gardens or mountains. Guestrooms, most clustered around swimming pools, average 462 square feet in size and include 562 casitas, 24 suites and 210 spa villas. Nearly 100 spa villa studio guestrooms can be transformed into three-bedroom suites, while the resort's traditional suites may feature hospitality kitchens, conference tables accommodating up to 14 people, DVD players and stereo equipment, and dual wood-burning fireplaces for bathrooms/bedrooms and living rooms. Eight suites also showcase private spas; and five luxury suites – among them the lavish 4,500-square-foot Hacienda Grande with its own carport, and the iconic 1,200-square-foot Eisenhower Suite that Ike himself frequented on a regular basis – include both a private pool and spa. Another highlight is the glamorous, art deco-style Arzner Suite, named after Hollywood's first female film director, Dorothy Arzner.

**GUESTROOM AMENITIES:**

Guestrooms are all equipped with top-quality amenities and fine touches such as:

- Inviting interiors featuring early California-style décor
- Flat-screen televisions in most rooms
- High speed Internet access
- Private patios with garden, mountain or pool views in most rooms
- Fireplaces in most rooms
- Luxurious bathrooms with oversized tubs, separate showers, double sink vanities, top-quality bath amenities and lighted make-up mirrors
- Plush terry bathrobes in most rooms
- Refreshment center, wet bars in suites
- Two telephones with dual lines/data port
- In-room safes
- Coffee maker, iron, hairdryer

**GUEST SERVICES:**

The resort offers an array of luxury amenities and services, among them:

- A full-service spa and state-of-the-art fitness center
- An executive business center and services
- A pet-friendly program, Paws La Quinta
- In-room dining
- 24-hour concierge service
- Enterprise Rent-A-Car, located in the main lobby
- Airport and transportation services
- Babysitting, available through the concierge on a reference-only basis
- VIK (Very Important Kids) check-in amenity
- Parking, including complimentary self-parking and valet parking

**DINING:**

The resort has eight stellar dining venues for all occasions, including Ernie's Bar & Grill inside the PGA WEST Tournament Clubhouse; casual dining at the Mountain Dunes Clubhouse and MD Burger; and Wallaby's West at the PGA WEST Greg Norman Golf Course. Onsite options include:

**Morgan's in the desert**

Spearheaded by celebrated chef and restaurateur Jimmy Schmidt and evoking the glamour, history and architecture of the original 1926 venue, Morgan's in the desert is La Quinta's hugely popular signature dining venue and showcases contemporary American cuisine inspired by the bounty of the Coachella Valley. Chef Schmidt sources the very best local products and focuses on traditional cooking methods – open grilling, slow roasting, braising, pickling and curing – to offer deliciously simple, rustic and healthful farm-to-table dishes.

### **TWENTY6**

A casual all-day venue reminiscent of the classic American grill, TWENTY6 is a modern bistro featuring inventive, updated versions of traditional dishes prepared with the freshest seasonal ingredients. BAR TWENTY6 is a lively spot where locals and visitors mingle and enjoy small bites, signature drinks, California wines by the glass and draft beer.

### **Adobe Grill**

Mariachi music and colorful surroundings set the mood for an authentic experience in refined, regional Mexican cuisine. Located on the upper level of the Plaza, Adobe Grill features a bold Oaxacan motif with sun-drenched colors, rustic old-world accents and vivid folk art woodcarvings; as well as a 10-foot-high Aztec pyramid displaying various tequilas anchoring the striking space. Over a dozen ultra-refreshing signature margaritas are handcrafted by the talented “Master Tequilero,” with 100 varieties of top-notch tequila available.

### **SPA/FITNESS FACILITIES:**

A private sanctuary nestled at the base of the Santa Rosa Mountains, the 23,000- square-foot Spa La Quinta has 38 treatment rooms, including indoor and outdoor massage, facial and wet treatment rooms. Also featured in this state-of-the-art facility are seven private whirlpool baths, two steam rooms, two inhalation rooms, four signature open-air La Quinta Celestial Showers; men’s and women’s treatment wings with locker rooms; and a full-service newly renovated salon with state-of-the-art equipment and services such as custom manicures and pedicures for men and women. The adjacent 4,000-square-foot fitness center and movement studio is equipped with Life Cycle, Life Step, Life Stride and Paramount ETX equipment. The central Sanctuary Courtyard offers a tranquil place to unwind before or after a treatment and features an outdoor wading fountain, a fireplace and a cooling mist system.

Programming and treatment highlights include special treatments for children and young adults, wraps made with local herbs and an array of spa packages offering a combination of therapies.

The Oasis Shop features a full slate of products, all used in Spa La Quinta’s treatments, including Epicurean, as well as spa gifts and novelties.

### **GOLF:**

A world-renowned golf destination, La Quinta Resort & Club offers a diverse line-up of golf options, including 90 holes of golf at the resort and nearby PGA WEST – a spectacular master-planned 2,200-acre country club community and the site of numerous high profile tournaments. The resort is home to five award-winning golf courses and four private courses –designed by legends Arnold Palmer, Jack Nicklaus, Pete Dye, Greg Norman and Tom Weiskopf. TaylorMade golf equipment is available for rental to players. Also, the resort’s official golf ambassador, pro Al Geiberger, and his two sons participate in special programs and speaking engagements for La Quinta Resort groups, resort guests and PGA WEST club members.

Resort guests have full access to five challenging golf courses where golf greats such as Lee Trevino and David Duval have tested their talents – including the dramatic Pete Dye-designed La Quinta Resort Mountain™ and Pete Dye Dunes™ courses, the highly rated TPC Stadium Golf® Course at PGA WEST, Jack Nicklaus Tournament Course at PGA WEST and the Greg Norman Course.

**TENNIS:**

Under the leadership of the resort's famed director of tennis, Tom Gorman – America's most successful Davis Cup captain and coach who was recently appointed to the International Tennis Federation's Davis Cup Committee – La Quinta Resort's state-of-the-art tennis facilities feature 23 courts with two different surfaces (hard and clay) and a top-notch USPTA-certified staff. With a sunken center court designed for tournament play, La Quinta is consistently ranked among the "Top 20 Tennis Resorts" by *Tennis Magazine*. Highlights include:

- 5 Har-Tru clay courts
- 18 hard courts, 10 lighted for night play
- Fully stocked Tennis & Fitness Pro Shop
- Centre Court Café

**RECREATION/  
ACTIVITIES:**

In addition to spa, fitness, golf and tennis facilities, guests can make a splash in 41 pools and 53 hot spas situated through the property. Large communal pools flank each end of the resort, and the main pool near the spa and tennis facilities features food service, 12 cabanas and a children's pool. Smaller, more intimate pools throughout the property service clusters of casitas. Guests can also enjoy the expansive grounds on rental bicycles, or simply stroll the many winding pathways. A 6-hole putting course and children's playground are available, and families can also partake in a game room equipped with a pool table, foosball, pinball machines and other activities. The property hosts "movie nights" in its onsite movie theater as well. Additionally, the resort is near miles of hiking trails, including the seven-mile Bear Creek Canyon Trail.

**PAWS LA QUINTA:**

Offering a new approach to pet-friendly accommodations, La Quinta Resort charges a flat pet fee of \$100. Guests have the option of making a donation to the Society for the Prevention of Cruelty to Animals (SPCA), which can be arranged at the front desk. All guests traveling with furry friends receive an amenity package that includes a dog bone, travelling tips for vacationing with pets, and a resort map with marked doggie relief stations (two in each section of the resort). Amenities for guestrooms include:

- Oversized pet bed
- Pet placemat
- Stainless steel bowls for food and water
- "Material Dog" Travel Tote Bag with organic pet treats, biodegradable waste bags, bottle of disinfectant and deodorizer
- Dog grooming on demand
- Stainless steel pet tag

For the ultimate in pet pampering, La Quinta Resort & Club introduced canine massage as part of the many offerings at Spa La Quinta featuring a menu of pet massages given by certified animal massage practitioner Tom Galligan, including a standard doggy massage and a duet massage for pet and owner. All are offered in-room for resort guests.

**AREA  
ATTRACTIONS:**

The area also has abundant opportunities for horseback riding, bicycle tours, jeep tours and hot air ballooning – all of which can be arranged through La Quinta's staff. The nearby Palm Springs area offers numerous popular attractions, such as the Palm Desert Living Desert Museum; the Palm Springs Aerial Tramway, which ascends to the top of Mt. San Jacinto; Joshua Tree National Park; Indian Canyon Hiking Trails; Knott's Soak City Water Park; McCallum Theatre; Eldorado Polo Club; Old Town La Quinta; and the posh El Paseo Shopping Area, known as the Rodeo Drive of the desert.

**SPECIALTY**

**SHOPS/SERVICES:**

Havana Club is a handsomely appointed Cigar Lounge and Barber Shop with a men's club atmosphere. The Cigar Lounge is run by cigar aficionado Anto Kamarian, and offers 14 different lines of seasonal cigars crafted in the Dominican Republic, Nicaragua and Honduras; a walk-in humididor; 12 cigar lockers for rental; a 55-inch flat screen HDTV; and cocktails from TWENTY6. The Barber Shop services include haircuts, shaves, facials, manicures, neck/back massages, beard trims and shoeshines. There are also 36-inch flat-screen TVs, and a 27-inch HDTV embedded in the ceiling, so clients never miss a moment of sports excitement while being groomed.

A centerpiece of the resort, The Plaza features two stories of shops, boutiques and restaurants surrounded by colorful flowers, waterfalls and winding pathways. Retail highlights include Polo Ralph Lauren, PGA WEST Store and Tommy Bahama; as well as Lollipops, the resort's old-fashioned candy store tempting sweet lovers with hundreds of varieties of vintage treats such as candied apples, decadent chocolates, jellybeans, hard candies, lollipops and house-made fudge.

**MEETING &**

**BANQUET**

**FACILITIES:**

Merging more than 100,000 square feet of indoor and outdoor early California architecture-inspired facilities along with impeccable service, La Quinta Resort can accommodate large conventions or intimate weddings. Meeting and banquet facilities are masterfully designed with wood-beamed ceilings, tile murals and wrought iron accents, and can cater to groups of up to 1,800.

Additionally, the resort's beautifully landscaped grounds and gardens are idyllic for outdoor wedding ceremonies, and also offer distinctive spots for meetings and other events. Highlights include:

- The 17,000-square-foot Salón de Fiesta Ballroom, breaks into 14 rooms, accommodates 40 to 1,800
- The 16,000-square-foot Salón de Flores Ballroom, breaks into eight rooms, accommodates up to 1,200
- The 6,000-square-foot Frank Capra Ballroom, breaks into five rooms, accommodates 70 to 500
- The 870-square-foot La Cita, accommodates up to 65
- The 1,000-square-foot Diego Rivera, accommodates up to 100
- The waterfall lawn, a sought-after wedding spot and outdoor event venue
- The historic La Casa area, a former private residence that offers outdoor patios for themed and other special events

**REAL ESTATE:**

Real estate purchases and rentals – including the unique properties at PGA WEST, Citrus Club and homes adjacent to La Quinta Resort & Club – are available through California Lifestyle Realty, a full-service real estate office specializing in resort properties and custom homes.

**GETTING THERE:**

Approximately 2 hours and 15 minutes by car from Los Angeles, Orange County and San Diego, the property is a 20-minute drive from Palm Springs Regional Airport, a 90-minute drive from Ontario Airport, a 2-hour-and-15-minute drive from Los Angeles International Airport and San Diego International Airport. Palm Springs Regional Airport is serviced by major carriers including Alaska Airlines, America West, American Airlines, American Eagle, Northwest, SkyWest, United Airlines, United Express, US Airways and WestJet.

In addition, private planes are served by Desert Resort Regional Airport in Thermal, just 10 minutes from the resort.

**WEATHER:**

Spring	High 87F	Low 59F
Summer	High 105F	Low 76F
Fall	High 91F	Low 76F
Winter	High 73F	Low 43F

**EXECUTIVE  
STAFF:**

Gary Sims, Managing Director  
Michael Afloarei, Director of Finance  
Danyse Bagley, Director of Human Resources  
Rick Blackburn, Executive Director of Sales & Marketing  
Michael Kelly, Executive Director of PGA West  
David Kirken, Resort Manager  
Jay Kriske, Director of Food & Beverage

**MEDIA  
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